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**The Harry Fox Agency Adds 100 Licensees to its  
Bulk Digital Download Licensing Program in 2005  
HFA Now Licenses Over 300 Companies for  
Permanent Digital Downloads**

April 18, 2005 – The Harry Fox Agency, Inc. (HFA), the premier U.S. mechanical licensing organization, announced today that it has already signed up over 100 licensees to its bulk digital download licensing program this year. These include Hollywood Records, Oxygen Cable, LLC., Univision Music Group, and Walt Disney Records, a division of ABC Inc. This is four times more licensees taking advantage of this program than in 2004. HFA now licenses over 300 companies for permanent digital download distribution.

HFA's bulk licensing program for permanent, full-length digital downloads (also known as DPD's), allows companies to apply for licenses for thousands of songs at a time to get their businesses up and running quickly, with the proper mechanical licenses in place.

“While the attention has been focused on a few big companies, the growth of the digital download market in 2005 has been dramatic,” said Michael Simon, Senior Vice President of Licensing and the Chief of Strategic Development and Marketing for HFA. “Over 300 companies are now using HFA's bulk digital licensing program, to set up their own services, or to seed other online music services.”

“We're pleased that more and more companies are coming to HFA to obtain their DPD licenses using our bulk process,” said Lauren Apolito, Vice President, Business Development for HFA. “Since we represent almost 28,000 music publishers, working through HFA can streamline their licensing needs and enable them to get up and running with digital downloads quickly and easily.”

Licensees interested in HFA's bulk digital download licensing program can contact Lauren Apolito at [lapolito@harryfox.com](mailto:lapolito@harryfox.com) or 212-922-3225.

**About HFA**

Established in 1927 by the National Music Publishers' Association, HFA represents almost 28,000 U.S. music publishers for their mechanical licensing needs, issuing licenses and collecting and distributing royalties. HFA also provides collection and monitoring services to its U.S. publisher clients for music distributed and sold in over 75 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see [www.harryfox.com](http://www.harryfox.com).