



Maurice A. Russell
Senior Vice President of Client Services
HFA

Maurice A. Russell is the Senior Vice President of Client Services for the Harry Fox Agency, Inc. (HFA), overseeing all client support functions including Client Services, Licensing, Data Management and Marketing and Communications. In his role, he is responsible for all relationship management activities associated with publishers, music distributors and HFA's Slingshot rights administration clients. Previously, Russell was Senior Vice President of Licensing, Collections and Business Affairs. He reports directly to Michael Simon, President and CEO of HFA.

During his tenure at HFA, Russell has been responsible for licensing and royalty collection and distribution services on behalf of HFA's more than 48,000 affiliate publishers. He has directed the development and launch of systems to handle the intake, processing and execution of the millions of licenses issued by HFA per year. As of 2014, HFA has administered over 93 million licenses and over 5.75 million songs.

Before joining HFA in 2002, Russell was the founder and CEO of Machine Enterprises Inc., where he provided commercial artist management and business consulting services to creative enterprises in the media, entertainment and design fields. Prior to that, Russell was Vice President and General Manager of Razorfish Studios, Inc., where he oversaw the fast-growing start-up's daily operations. Before that, Russell was Senior Director, Business Development and Licensing, at Red Ant Entertainment. Russell began his career as a Senior Director, Contract Administration, at Polygram Records.

Russell holds a M.B.A. degree from New York University's Stern School of Business Administration and a B.A. from Columbia College, Columbia University.