



FOR IMMEDIATE RELEASE

HFA to Provide UK-Based Snapper Music with Complete Rights Management Solution

February 1, 2012: The Harry Fox Agency, Inc. (HFA), the nation's leading provider of rights management, licensing, and royalty services for the music industry has announced a new rights management arrangement with UK-based Snapper Music. The deal, which closed at Midem, provides Snapper Music with a complete rights management solution for physical and digital recordings and allows Snapper Music to obtain licenses for the sale of music in the U.S., create direct relationships with U.S. publishers and maintain better control of their U.S. product supply chain.

Snapper Music is home to a portfolio of independent record labels that includes the long-established heavy-metal label Peaceville Records, the alternative imprint Madfish, and Kscope, which specializes in post-progressive sounds. An international distributor committed to a strong digital presence as well as the appealing and innovative packaging of physical product, Snapper Music's success is rooted in its unique combination of new recordings and strong catalog activity.

HFA will streamline Snapper Music's licensing process in the U.S. by providing end-to-end licensing, reporting, and royalty calculation and distribution services. With this arrangement, Snapper Music can focus on its strategic imperatives while relying upon HFA to efficiently and effectively handle the challenges of rights management. The deal also further expands HFA's commitment to serve various segments of the music industry including major and independent labels, digital music distributors, and music services with a suite of customized solutions.

"We are proud to support Snapper Music in its international efforts and are pleased to provide superior licensing services to the label so it can continue to serve music fans globally," said Maurice Russell, Senior Vice President of Licensing, Collections, and Business Affairs, at HFA.

Frederick Jude, managing director of Snapper Music plc, added, "We are delighted to be linking with HFA and look forward to continue to develop our business in the USA."

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About HFA

HFA is the nation's leading provider of rights management, licensing and royalty services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA also serves the D.I.Y. market with Songfile®, the company's fast and easy online licensing tool. HFA's service offering includes a suite of outsourced technology solutions designed to facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member and Board member of the Digital Data Exchange (DDEX). Additionally, for the past three years HFA was recognized by *InformationWeek* on its Top 500 Relentless Innovators list. For more information about HFA visit our website at harryfox.com.



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Contact:

HFA

Dalita Keumurian, Director of Marketing & Communications

(212) 922 3297

hfapress@harryfox.com