



FOR IMMEDIATE RELEASE

Airplay Charts Prove Which Music Publishers Rule the Airwaves
HFA Produces Industry's Highly Anticipated Publisher Airplay Charts

New York, November 11, 2011: The Harry Fox Agency, Inc. (HFA), the nation's leading provider of rights management, licensing, and royalty services for the music industry, has announced the production of two "Top 10 Music Publishers" radio airplay charts for the third quarter 2011. The first chart represents the most frequently played songs overall and the second represents the most frequently played songs in the country genre. The charts, exclusive to *Billboard*, will appear in the November 19th issue, available on newsstands today.

Over 46,000 music publishers are affiliated with HFA including 8 of the top 10 publishers on this quarter's Top Publishers chart and 9 of the top 10 publishers on the Country chart. *Billboard* relies on HFA each quarter to prepare these charts as HFA's unparalleled database and award-winning technology uniquely position the company to determine a publisher's share of a song as well as identify the industry's market leading music publishers based on airplay of songs in their catalogs. This key research is offered by HFA as part of its broader, customized suite of services that streamlines back-office operations for businesses.

"As these charts are a crucial indicator of a publisher's relevance in today's marketplace, HFA is pleased to offer its services and expertise to determine the top publisher shares for radio airplay each quarter," said Michael Simon, Senior Vice President of Business Affairs, General Counsel and Chief Strategic Officer for HFA.

The quarterly Top 10 Publishers charts are created by HFA based upon airplay information provided by Nielsen Broadcast Data Systems (Nielsen BDS), and are the only charts of their kind in the U.S. With over 85 years of experience in the music business, HFA's vast database is the industry's most comprehensive source for copyright ownership information for catalogs represented by HFA and for non-represented material in all genres of music.

Chart Methodology: For the Top 100 songs, percentages are calculated based upon the overall top 100 detected songs for the quarter from the over 1,500 U.S. radio stations. For the Country charts, percentage calculations are based upon the overall top 100 detected songs from 192 U.S. Country radio stations. These stations are electronically monitored by Nielsen BDS (24 hours a day, 7 days a week) during the period 7/1/2011 to 9/30/2011. HFA has identified publisher information for musical works, including information for publishers not represented by the

company for licensing. A publisher is defined as an administrator, copyright owner and/or controlling party.

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About HFA

HFA is the nation's leading provider of rights management, licensing and royalty services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA also serves the D.I.Y. market with Songfile®, the company's fast and easy online licensing tool. HFA's service offering includes a suite of outsourced technology solutions designed to facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member and Board member of the Digital Data Exchange (DDEX). Additionally, for the past three years HFA was recognized by *InformationWeek* on its Top 500 Relentless Innovators list. For more information about HFA visit our website at harryfox.com.



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