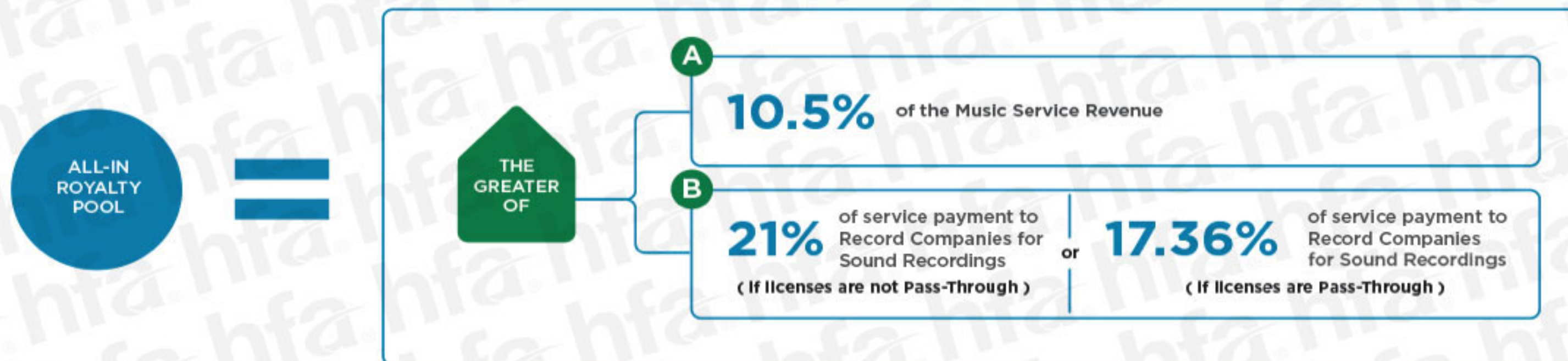


Bundled Subscription Services =

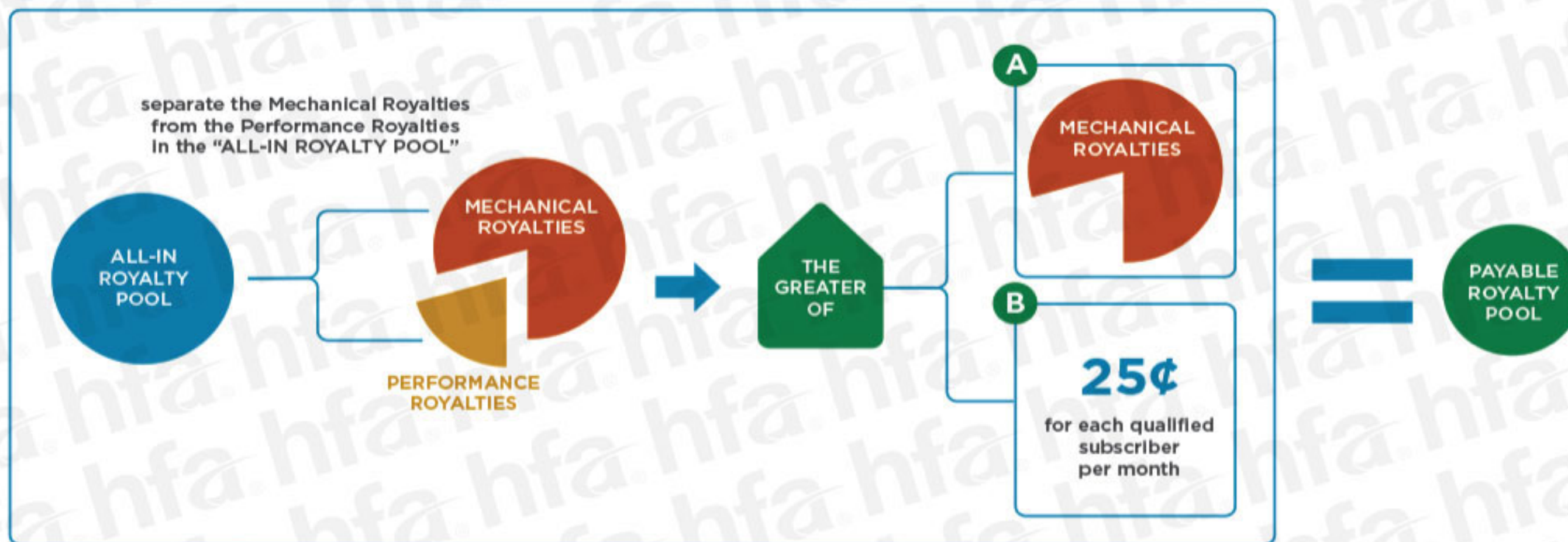
Subscription services sold together with another product (such as a mobile phone)



1 CALCULATE THE ALL-IN ROYALTY POOL



2 CALCULATE THE PAYABLE ROYALTY POOL



3 ALLOCATE PAYABLE ROYALTY POOL

