



Louis Trebino, Jr.
Chief Information Officer
Harry Fox Agency

Louis A. Trebino, Jr. is the Senior Vice President and Chief Information Officer for the Harry Fox Agency, Inc., (HFA). In this role, Trebino oversees HFA's Information Technology and Publisher Services departments. Named CIO in March 2007, Trebino reports to President and CEO Gary Churgin.

Trebino's information technology focus includes defining, implementing, and maintaining the systems that support HFA's ongoing licensing, collections and royalty distribution activities. As the impact of digital music continues to influence the industry, there is an increased emphasis at HFA on extending the company's systems to support new business opportunities, particularly those in the always evolving digital music marketplace. Trebino is responsible for shaping HFA's technology trajectory keeping pace with copyright legislation as well as next generation music consumption models.

Trebino has made significant contributions to HFA's technological advancements earning the company a ranking in the top 250 on *InformationWeek 500: Relentless Innovators* list three years in a row. He also sits on the board of the Digital Data Exchange (DDEX), which defines and implements solutions for the standardization and exchange of digital data between trading partners.

Trebino also heads up HFA's Publisher Services department, where he leverages his expertise in technology to ensure client satisfaction through the development of products and services designed specifically to meet their needs as they navigate the dynamic and ever-changing music marketplace. He offers HFA's 46,000 publisher clients more than a dozen years of customer support expertise, focusing on overall relationship management.

Prior to joining the HFA team in July 2006, Trebino worked with the organization as a consultant from BearingPoint. In this role, he was instrumental in HFA's technology transformation from 2001-2005. Before his stint at BearingPoint, Trebino held various key positions at leading global providers of telecommunications network software and services such as Telcordia Technologies and Verizon. Trebino has a B.S. from Montclair State University in Business Administration and Accounting, with a minor in Spanish.