



**FOR IMMEDIATE RELEASE**

**New Charts Reveal Which Publishers Dominate the Airwaves**  
*HFA Produces Industry's Highly Anticipated Publisher Airplay Charts*

New York, August 12<sup>th</sup>, 2011- The Harry Fox Agency, Inc. (HFA), the nation's leading provider of rights management, licensing, and royalty services for the music industry, has announced the creation of two "Top 10 Music Publishers" radio airplay charts based on songs most frequently played overall and in the country genre during the second quarter of 2011. The charts, exclusive to *Billboard*, will appear in the August 20<sup>th</sup> issue, available on newsstands today.

HFA represents over 46,000 music publishers including the top 10 publishers on this quarter's Top Publishers chart and 9 of the top 10 publishers on the Country chart. *Billboard* looks to HFA time and again to prepare these charts as HFA's expansive database, unparalleled resources and highly-trained research team uniquely position the company to analyze the information necessary to determine a publisher's share of a song as well as identify the industry's market leading music publishers based on airplay of songs in their catalogs. HFA provides this key research service as part of its broader Administration Services suite that streamlines back-office functionality enabling companies to focus on their core business.

"Collaborating with *Billboard* on these charts for the past several years has been an opportunity to showcase HFA's knowledge and expertise while providing a valuable analytical tool upon which the music industry continues to rely," said Michael Simon, Senior Vice President of Business Affairs, General Counsel and Chief Strategic Officer for HFA.

The quarterly Top 10 Publishers charts are created by HFA based upon airplay information provided by Nielsen Broadcast Data Systems (Nielsen BDS), and are the only charts of their kind in the U.S. With over 85 years of experience in the music business, HFA's vast database is the industry's most comprehensive source for copyright ownership information for catalogs represented by HFA and for non-represented material in all genres of music.

Chart Methodology: For the Top 100 songs, percentages are calculated based upon the overall top 100 detected songs for the quarter from the over 1,500 U.S. radio stations. For the Country charts, percentage calculations are based upon the overall top 100 detected songs from 192 U.S. Country radio stations. These stations are electronically monitored by Nielsen BDS (24 hours a day, 7 days a week) during the period 4/1/2011 to 6/30/2011. HFA has identified publisher information for musical works, including information for publishers not represented by the

company for licensing. A publisher is defined as an administrator, copyright owner and/or controlling party.

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## **About HFA**

HFA is the nation's leading provider of rights management, licensing and royalty services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA also serves the D.I.Y. market with Songfile®, the company's fast and easy online licensing tool. HFA's service offering includes a suite of outsourced technology solutions designed to facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member and Board member of the Digital Data Exchange (DDEX). Additionally, HFA was recognized by *InformationWeek* on its 2010 Top 500 Relentless Innovators list, where the company ranked 121. For more information about HFA visit our website at [harryfox.com](http://harryfox.com).



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