



FOR IMMEDIATE RELEASE

**The Harry Fox Agency, Inc. Partners with MediaNet™
For Administration Services**

New York, June 23, 2010 – The Harry Fox Agency, Inc. (HFA), the nation’s leading provider of copyright, licensing, royalty distribution, and outsourced technology services for the music industry, announced today that it will provide its Administration Services to MediaNet™, the leading provider of premium digital media content.

MediaNet’s advanced *MN Open* service provides a seamless digital distribution platform from which application developers, retailers, and publishers can easily add premium digital content to their sites or products. The partnership ensures that licensing is expedited and the flow of recording information is completely transparent allowing MediaNet’s customers to focus on the end user experience.

HFA offers MediaNet accurate and timely usage reporting and facilitates the calculation and distribution of their royalty payments. As leaders of technological innovation, HFA and MediaNet are advancing the delivery of digital music content.

“We’re excited to provide our Administration Services solutions to MediaNet,” said Gary Churgin, President and CEO of HFA. “As MediaNet focuses on bringing innovative products to market, they can rely on HFA to support their highly complex data processing and management needs.”

“HFA is the leader in music copyright management and overall Intellectual Property (IP) administration making them the ideal partner to assist us with this vital function,” said Alan McGlade, CEO of MediaNet™. “Both HFA’s licensing and Administration Services help to streamline our back-office operations, so that we can focus on providing premium digital content and innovative features to our customers worldwide.”

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About HFA

Established in 1927 by the National Music Publishers’ Association, HFA represents over 45,000 music publishing clients for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones,

permanent digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliated clients to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 100 territories around the world. HFA also provides administration services for major content providers and distributors. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.

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With over 80 years of experience, HFA is respected as the one-stop-shop for administration services and mechanical licensing. Companies interested in learning more about HFA's licensing and administration services can contact newmedia@harryfox.com or call 212-834-0137.



About MediaNet

MediaNet is the leading provider of premium digital media content. MN Open, MediaNet's advanced technology platform, offers an API and easy to use Web Components that deliver a set of powerful music and eBook content products. MediaNet currently powers more than 100 customers of all sizes from niche bloggers to global brands allowing them to integrate digital entertainment content into their website or application quickly and easily to engage users and generate revenues.

MediaNet (www.mndigital.com) a digital music pioneer founded in 2001, is privately-held and headquartered in New York with offices in Seattle and London.

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