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FOR IMMEDIATE RELEASE

Elizabeth Perri Joins HFA as Vice President of Marketing & Communications

New York, June 3, 2010 – The Harry Fox Agency, Inc. (HFA), the nation’s leading provider of copyright, licensing, royalty distribution, and outsourced technology services for the music industry, announced today that Elizabeth Perri has joined the company as Vice President of Marketing & Communications. Perri will oversee the newly-structured marketing and communications department and will report directly to Gary Churgin, President and CEO.

“I’m pleased to have an executive with Elizabeth Perri’s experience and talent on our team,” said Churgin. “With her specific skills in launching and marketing new products and services, I am confident that she will help move the company’s trajectory forward as we broaden our scope to address the challenges of a dynamic and ever-changing rights management landscape.”

“I’m excited to join HFA at such an important time in the company’s history. In the last 10 years HFA has had a renaissance of sorts and I’m happy to be here as the company continues to reinvent itself,” said Perri. “As technology continues to reshape music distribution and rights management, I look forward to contributing to the reshaping and rebranding of HFA.”

With over fifteen years of experience in Marketing, Perri has worked with the top telecommunications companies. Her unique skill of translating technological innovation into revenue-driven marketing strategies will play a key role as HFA broadens its product and service offerings. In the last decade, HFA has transformed itself from an antiquated 80 year old institution to a technologically cutting-edge leader in Intellectual Property rights management. Perri’s initial focus and key challenge will be the transformation of HFA’s brand, which was established before the sweeping modernization of the industry.

Prior to HFA, Perri was Vice President of Product Marketing at Vonage, a provider of VoIP (Voice over Internet Protocol) phone service, where she developed business requirements for new promotional offers ensuring increased subscriptions to the service. Perri’s demonstrated success is most evident by the significant contributions she made during her eight year tenure at Comcast, the country’s largest provider of cable TV, high-speed Internet, and voice services, where she was a principle architect in the development of Comcast Digital Voice®, the company’s hugely popular home phone service. In her role as Senior Director of Product Marketing, Perri led regional marketing teams across Comcast’s national footprint as they launched the service adding more than 5 million customers to the service in less than 3 years. Prior to that, Perri was Director of Bundled Services at RCN where she successfully launched the industry’s game-changing “bundled” service.

Perri holds a Bachelor in Business Administration from The Wharton School of Business at The University of Pennsylvania.

About HFA

Established in 1927 by the National Music Publishers' Association, HFA represents over 44,000 music publishing clients for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, permanent digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliated clients to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 100 territories around the world. HFA also provides administration services for major content providers and distributors. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.

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