



FOR IMMEDIATE RELEASE

**HFA RENEWS LICENSING AGREEMENT WITH
DMI MUSIC & MEDIA NETWORKS**

CANNES, France, January 24, 2011: The Harry Fox Agency, Inc. (HFA), the nation's leading provider of intellectual property management, licensing, and royalty calculation and distribution services for the music industry has announced the renewal of a licensing agreement with DMI Music & Media Networks. DMI Music & Media Networks is a leading North American service provider of in-store and alternative out-of-home media networks, creating unique, brand-specific audio and video programs for numerous brands. HFA will continue to provide licenses for millions of songs played in thousands of venues serviced by DMI.

Lauren Apolito, Vice President of Strategy & Business Development, HFA, stated "As DMI has been a valued client of HFA since 2005, we are very pleased to extend this long term relationship with them and continue to provide the company with licensing for their popular background music service."

Thomas Femia, SVP Operations of DMI, commented: "With HFA's sophisticated capabilities we can be certain that all of the licenses are properly handled so we can continue to focus on enhancing customers' retail experience with music."

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About DMI Music & Media Networks

DMI Music & Media Networks, a division of DMI Music & Media Solutions in Pasadena, CA, is a leading North American provider of unique media programming and advertising solutions for out-of-home business applications. With its unmatched combination of innovative technologies and experienced creative and strategic talent, DMI delivers custom music and video programming, messaging, and advertiser solutions that support brand objectives, and enhance business environments and customer experiences. In 2007, DMI celebrated its 10th anniversary and was named one of the "Best Places to Work" by the Business Journal of Los Angeles. DMI's growing customer base of leading national brands including Delta Air Lines, Build-a-Bear Workshop®, National CineMedia, and Kohl's, combine to deliver a captive DMI media network audience of more than 22 million consumers every week. More information is available at www.dmimusic.com.

About HFA

HFA is the nation's leading provider of intellectual property management, licensing and royalty calculation and distribution services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA makes licensing fast and easy with Songfile®, its online application. The company also offers a variety of outsourced technology solutions designed to facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member and Board member of the Digital Data Exchange (DDEX). In fact, HFA was recognized by *InformationWeek* on its 2010 Top 500 Relentless Innovators list, where the company ranked 121. HFA was the only music company to be included on the list. In business for more than 80 years, HFA is the music industry's most comprehensive resource for rights management.

For more information about HFA visit our website at www.harryfox.com



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