



**FOR IMMEDIATE RELEASE**

## **INGrooves Shifts Rights Management to HFA's Slingshot**

New York, September 9, 2013: HFA, a leading music industry rights management service provider, has been retained by global music distributor INgrooves for a full suite of rights management services. INgrooves, whose headquarters are in San Francisco, provides music distribution, music publishing, marketing and technology services to the global music community.

Founded in 2002, INgrooves provides independent labels, artists and their managers with worldwide distribution, administration and marketing services to help maximize their impact in the music marketplace. INgrooves has recently launched a music publishing division to further augment its business model and is transitioning its right management responsibilities from a third party to HFA.

HFA, the go-to source for music licensing, has designed Slingshot, its rights management service, to simplify the licensing and royalty process, accelerate market entry and boost profitability for music distributors. INgrooves will rely upon Slingshot, powered by HFA's sophisticated technology platforms, to provide a comprehensive solution for all licensing, data management, royalty processing and payment functions and to ensure a seamless licensing experience.

Michael Simon, President and CEO of HFA, commented: "We are pleased that INgrooves has chosen to work with us at this exciting time in the company's development and look forward to supporting their expansion initiatives. Tapping into Slingshot to handle its rights obligations allows INgrooves to focus on growing its business rather than getting bogged down in the details of the licensing process. "

"HFA is unparalleled in its reputation as a protector of the rights of songwriters and artists," said INgrooves Co-Founder and General Counsel Matt Burns. "We are confident that our transition to HFA will be seamless and that they will bring an even higher level of service to our label and artist clients as we continue to expand as a company."

### **About HFA**

HFA is the nation's leading provider of rights management, licensing and royalty services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA also serves the D.I.Y. market with Songfile®, the company's fast and easy online licensing tool. Slingshot, HFA's rights management service offering, includes a suite of information management and technology solutions designed to simplify and facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member of the Digital Data Exchange (DDEX). Additionally, for the past four years HFA was recognized by *InformationWeek* on its Top 500 Relentless Innovators list. For more information about HFA visit [harryfox.com](http://harryfox.com) and [hfaslingshot.com](http://hfaslingshot.com).



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### **About INgrooves**

INGrooves is a leader in the independent music distribution and marketing industry. INgrooves distributes digital and physical music content to hundreds of online, mobile and physical retail stores worldwide. Independent labels, management and artists seeking worldwide distribution, administration, marketing and publishing services rely on INgrooves to maximize their impact in the dynamic music marketplace. The Company's proprietary ONE Digital enterprise software platform facilitates real-time asset management, distribution, royalty payments, sales analytics and more for INgrooves label partners. For more information, visit [INGrooves.com](http://INGrooves.com).

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