FOR IMMEDIATE RELEASE

HFA Releases Top 10 Publishers Airplay Charts

New York, November 16, 2012: The Harry Fox Agency, Inc. (HFA), the nation’s leading provider of rights management solutions for the music industry, has released third quarter results for the Top 10 Publisher Airplay Charts for the Top 100 and Top 100 country songs. The charts are prepared exclusively for Billboard on a quarterly basis and will appear in the November 24th issue, available on newsstands today.

All of the top 10 publishers on this quarter’s Top 100 chart and 9 of the top 10 publishers on the Country chart are HFA-affiliated publishers. The charts, an important component in the overall assessment of a song’s commercial success, represent the most frequently played songs overall and the most frequently played songs in the country genre. To create the charts, HFA taps into its comprehensive database of U.S. publishing information and copyright expertise to conduct critical research to determine a publisher’s share of a song as well as to identify the industry’s market leading music publishers based on airplay of songs in their catalogs. The research offered is part of Slingshot, HFA’s rights management suite of services that streamlines back-office operations for businesses.

“HFA’s success is built on a platform of music that begins with individual songs and putting these charts together is a great way to highlight the achievements of those songs,” commented Michael Simon, President and CEO of HFA. “We look forward to continuing to offer this service to our publishers, and to Billboard.”

The quarterly Top 10 Publishers charts are created by HFA based upon airplay information provided by Nielsen Broadcast Data Systems (Nielsen BDS), and are the only charts of their kind in the U.S. With over 85 years of experience in the music business, HFA’s vast database is the industry’s most comprehensive source for copyright ownership information for catalogs represented by HFA and for non-represented material in all genres of music.

Chart Methodology: For the Top 100 songs, percentages are calculated based upon the overall top 100 detected songs for the quarter from the over 1,500 U.S. radio stations. For the Country charts, percentage calculations are based upon the overall top 100 detected songs from 221 U.S. Country radio stations. These stations are electronically monitored by Nielsen BDS (24 hours a day, 7 days a week) during the period 7/1/2012 to 9/30/2012. HFA has identified publisher information for musical works, including information for publishers not represented by the company for licensing. A publisher is defined as an administrator, copyright owner and/or controlling party.

About HFA
HFA is the nation’s leading provider of rights management, licensing and royalty services for the music industry. With over 46,000 music publishing clients, HFA issues the largest number of licenses for the use of music in both physical and digital distribution formats. HFA also serves the D.I.Y. market with
Songfile®, the company’s fast and easy online licensing tool. Slingshot, HFA’s rights management service offering, includes a suite of information management and technology solutions designed to simplify and facilitate the administration of intellectual property rights. As a technology innovator, HFA is leading the industry in establishing global data standards and is a founding member and Board member of the Digital Data Exchange (DDEX). Additionally, for the past four years HFA was recognized by InformationWeek on its Top 500 Relentless Innovators list. For more information about HFA visit harryfox.com and hfaslingshot.com.

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